



April 28 - 30, 2025
Red Deer Resort and Casino

2025 CPAA CONFERENCE SPONSORSHIP PACKAGE

DIAMOND \$4,000

PREMIER DIAMOND Save! 3 years = \$9,500

There is only one sponsor in this category. The Diamond sponsor shall be recognized as the *Principal Sponsor* in all conference materials, including prominent locations, website / social media, and in all promotional materials (eg: banners, programs). A sponsor representative will be invited to speak as part of conference welcoming and closing remarks.

BENEFITS

Three (3) free registrations for Conference (Value: \$1950)*

Two (2) free registrations for Education Session (Value: \$400)*

- One (1) free prominent exhibitor space (Value: \$300)*
- Primary sponsor logo placement and in all conference materials
- Sole sponsor for Keynote Speaker
- Primary recognition through prominent on-site signage

PLATINUM \$3,000

Sole Sponsor for one activity

Education Session
Silent Auction

Conference Banquet
Welcome Reception

BENEFITS

Two (2) free registration for Conference (Value: \$1300)*

One (1) free registration for Education Session (Value: \$200)*

- One (1) free exhibitor space (Value: \$300)
- Logo placement and listing in conference program
- Recognition through prominent on-site signage
- Gold lanyards with name badges

GOLD \$2,000

Sole Sponsor for one activity

Banquet Beverages
Plenary Session
Refreshment breaks

Banquet Entertainment
Student Participation

BENEFITS

- One (1) free registration for Conference (Value: \$650)*
- One (1) free registration for Education Session (Value: \$200)*
- Logo placement and listing in conference program
- Recognition through prominent on-site signage

SILVER \$1,500

Sole Sponsor for one activity.

AGM
Education Session Lunch

Concurrent Session (Two)
Breakfast, choose one

BENEFITS

- One (1) free registration for Conference (Value: \$650)*
- Logo placement and listing in conference program
- Recognition through prominent on-site signage

BRONZE \$1,000

Sole Sponsor for one activity.

Concurrent Session (up to 12 sessions)
Conference Program

BENEFITS

- Logo placement and listing in conference program.
- Recognition on the on-site signage

In-Kind Contribution (less than \$750)

May include financial or in-kind contribution which supports the annual CPAA silent auction hosted at the conference banquet. The CPAA silent auction raises funds directly for student scholarships to pursue and advance education and a career in planning. Contributing sponsors supporting the silent auction and student scholarships are listed in the conference program.

*Conference Registration includes all conference meals.

*Education Session Registration includes all education session meals.
GST NOT APPLICABLE



CPAA

COMMUNITY PLANNING
ASSOCIATION of ALBERTA