## Enabling Housing Choice Project Rural Development Network

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## Enabling Housing Choice Project



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SUSTAINABLE HOUSING INITIATIVE

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## Land Acknowledgement



## **RDN'S Initiatives**



IMMIGRATION



RURAL REVITALIZATION



HOMELESSNESS



POLICY DEVELOPMENT



NETWORKS & EVENTS



INDIGENOUS ENGAGEMEN T



HOUSING





The Rural Development Network (RDN)

#### The Sustainable Housing Initiative (SHI)



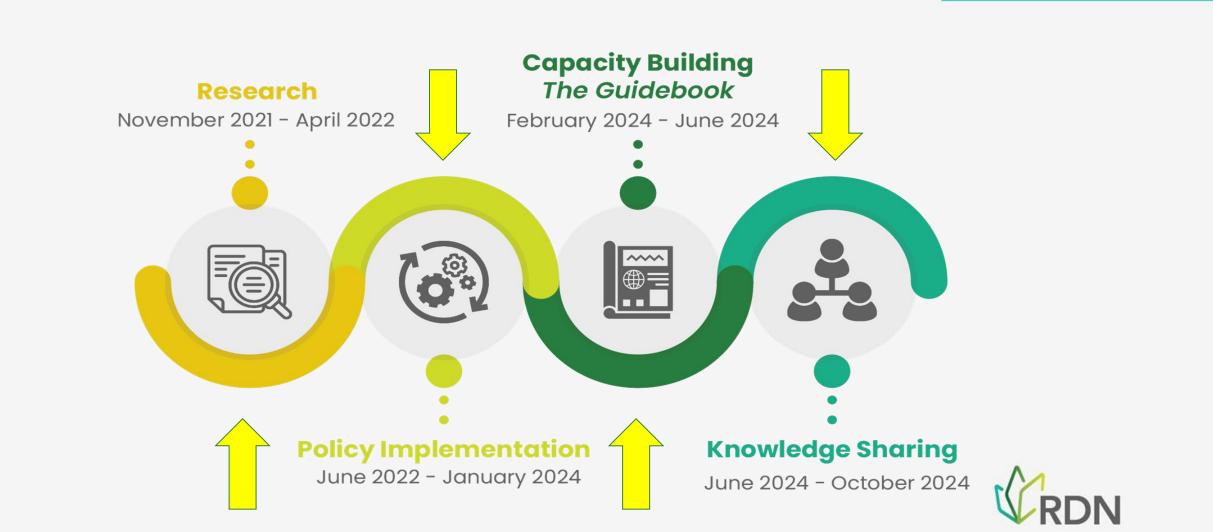




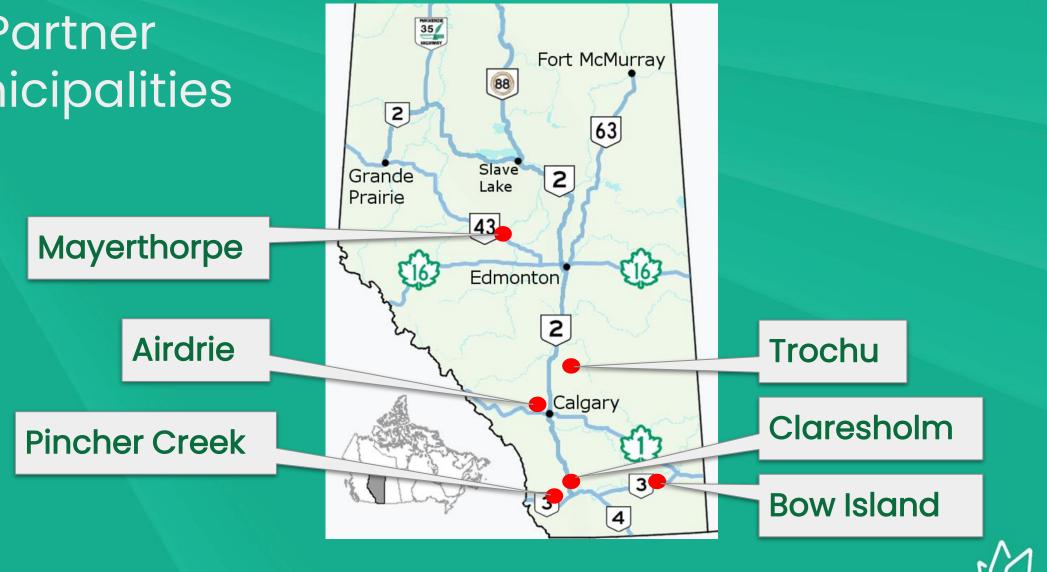


#### Who We Are

## **Project Overview/ Phases**



## Partner Municipalities





## **Enabling Housing Choice Goal**



## Housing Diversity Means...

- → "... anything from low income, or multi-unit housing all the way up to acreage homes."
- $\rightarrow$  "... having different types of units or places for people to live."
- → "... having housing that is suitable for a wide array of demographics..."



- → "A variety of property types of various prices that cover all age groups, lifestyles and needs."
- → "...[housing that is] safe, comfortable, affordable, and appropriate."

EHC project 2023: taken from community surveys, stakeholder interviews, and focus group discussions





#### Social and Economic



Workforce



Growth & Retention



Housing Stability



Aging Population

Why is Housing Diversity Important?

#### Local Knowledge and Concerns

#### Challenges, Barriers, Opportunities

Support for Housing Diversity

## **Objectives and Methodology**



## More Housing! Housing!



#### More Rental



Newcomers Housing Needs & Wants





Housing Industry

#### Housing Development Challenges and Barriers

Municipal Governance

Community



# Strategies for Housing Diversification:

## **Policy Incentives**

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:1:



Enhance Existing Incentives

Explore New Solutions

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Advertise & Promote Incentives

## Strategy - Policy Incentives





Accessory Dwelling Unit Assistance Policy Town of Okotoks, Alberta



Affordable Housing Development Policy

**City of Airdrie, Alberta** 

## Strategy - Policy Incentives



## Strategies for Housing Diversification: Municipal Tools

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#### Reduce the Number of Residential Districts



Increase Housing Diversity and Density

## Strategy - Municipal Tools



#### Land Use Bylaw Residential Districts

#### PART 10: DISTRICT REGULATONS

#### **7** Residential Districts

#### **Population: 1000**

SECTION 121: PREAMBLE SECTION 122: RESIDENTIAL – R1 (LOW DENSITY) SECTION 123: RESIDENTIAL – R2 (MIXED HOUSING) SECTION 124: RESIDENTIAL – R3 (MEDIUM DENSITY) SECTION 125: RESIDENTIAL – R4 (HIGH DENSITY HOUSING) SECTION 126: RESIDENTIAL – R5P (RESIDENTIAL PARK) SECTION 127: RESIDENTIAL – R5S (RESIDENTIAL) SECTION 128: RESIDENTIAL – RW (LIVE/WORK) SECTION 129: COMMERCIAL – C1 (DOWNTOWN CORE) SECTION 130: COMMERCIAL – C2 (GENERAL COMMERCIAL) SECTION 131: INDUSTRIAL – M1 SECTION 132: URBAN SERVICES - US SECTION 133: PARKS AND RECREATION - P SECTION 134: URBAN RESERVE - UR SECTION 135: DIRECT CONTROL - DC



## **Residential District - R1**







Over the Garage



Stand-Alone Unit

Garage Conversion



Basement or Attic Conversion

Accessory Dwelling Units (ADUs)

Attached

Detached



#### 'Missing Middle'



Missing Middle Housing: Thinking Big and Building Small to Respond to Today's Housing Crisis. Daniel Parolek, 2020



## Strategies for Housing Diversification: Areas of Opportunity

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#### Ongoing Areas of Opportunity



#### **Community Engagement**



Education, Promotion & Marketing



Industry Partnerships

#### Future Areas of Opportunity



## Strategy - Areas of Opportunity



Did you know that these suggestions could lead to improvements in our quality of life?

#### Meaningful Engagement & Community Awareness

Oh, that's actually really cool. I didn't know that! Let's talk more about it.

#### Lessons Learned

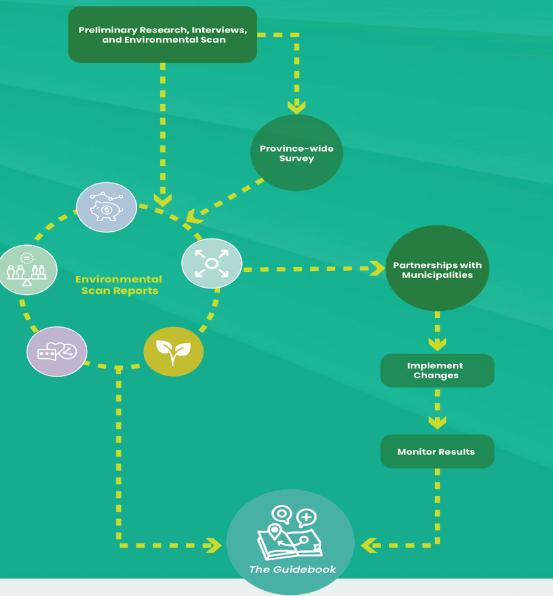




#### Lessons Learned



**Keep The Conversation Going Ask Questions Monitor Progress Celebrate Achievements Explore Funding** 







## Community Initiatives

## Affordable Housing Policy

**Tax Incentive Policy** 

Land Use Design/Plan





#### Identify Housing Needs



Policy & Land Use Bylaw Solutions

Community Engagement & Collaboration











#### **Other Resources**

- ★ Guide To Developing Affordable Housing
- ★ Guide to Estimating Homelessness
- ★ Paths for Housing Cooperatives
- ★ Placemaking For Inclusion: A Guide to Tenant-Based Initiatives

www.ruraldevelopment.ca

www.housingredefined.ca



## Thank you. Questions?





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