

**COMMUNITY PLANNING ASSOCIATION OF ALBERTA  
ANNUAL CONFERENCE AND EDUCATION SESSION  
May 1-3, 2017 at the Black Knight Inn in Red Deer  
2017 SPONSORSHIP PROGRAM**

**DIAMOND SPONSOR (Contribution of \$3,000)**

This category includes the following benefits:

- There will be **only** one sponsor in this category.
- A representative of the Sponsor will be invited to speak as part of the Conference Welcoming Remarks and the Conference Closing Remarks.
- The sponsor will be recognized as the *Principal* Sponsor in all Conference materials: Program, on-site signage, major events, pre-conference publicity.
- **One** free Registration for **both** of the following:
  - The Conference (Current Value = \$475)\*
  - The Education Session (Current Value = \$125)\*
- **One** free Display Booth at the Conference (Current value = \$250) in a prominent location.
- Primary inclusion of the Sponsor's Logo in the Conference Program.
- Primary listing in the Conference Program.
- First opportunity to sponsor additional "swag item" such as a notebook and pen for all delegates, supplied by sponsor.

\* Conference Registration includes one ticket for each of the Luncheon and the Banquet.

\* Education Session Registration includes Lunch.

.....

**PLATINUM SPONSOR (Contribution of \$1,750)**

This category includes the following benefits:

- Recognition as the sole Sponsor of **one** of the following activities and events:
  - *Education Session*
  - *Keynote Speaker*
  - *Conference Banquet*
  - *Closing Plenary*
  - *Silent Auction*
  - *Student Participation*
- **One** free Registration for only **one** of the following:
  - The Conference (Current Value = \$475)\*
  - The Education Session (Current Value = \$125)\*
- **One** free Display Booth at the Conference (Current value = \$250).
- Inclusion of the Sponsor's Logo in the Conference Program.
- Recognition of the Sponsor through prominent on-site signage.
- Listing in the Conference Program.

\* Conference Registration includes one ticket for each of the Luncheon and the Banquet.

\* Education Session Registration includes Lunch.

Priority for hosting opportunities will be given to sustaining sponsors. If there are multiple requests for a sponsorship item, priority will be given based on date of application and payment received. A sponsorship is secured only on receipt of payment. We reserve the right to amend rules and regulations governing sponsorship at any time. Exhibit space is available. Please refer to Exhibit Space form.

**COMMUNITY PLANNING ASSOCIATION OF ALBERTA  
ANNUAL CONFERENCE AND EDUCATION SESSION  
May 1-3, 2017 at the Black Knight Inn in Red Deer  
2017 SPONSORSHIP PROGRAM**

**GOLD SPONSOR (Contribution of \$1,250)**

This category includes the following benefits:

- Recognition as the sole Sponsor of **one** of the following:
  - *Concurrent Sessions*
  - *Banquet Beverages*
  - *Tuesday morning Plenary Session*
  - *Tuesday afternoon Plenary Session*
  - *Refreshment Breaks*
- **One** free Registration for the Conference (Current Value = \$475.00)\*
- Inclusion of the Sponsor's Logo in the Conference *Program*.
- Recognition of the Sponsor through prominent on-site signage.
- Listing in the Conference *Program*.

\* Conference Registration includes one ticket for each of the Luncheon and the Banquet.

.....

**SILVER SPONSOR (Contribution of \$750)**

This category includes the following benefits:

- Recognition as the sole Sponsor of the following:
  - *Education Session Lunch*
  - *Conference Lunch*
  - *Banquet Entertainment*
- Two free tickets for each of the Conference Luncheon and the Conference Banquet (Current Value = \$150).
- Inclusion of the Sponsor's Logo in the Conference *Program*.
- Recognition of the Sponsor through prominent on-site signage.
- Listing in the Conference *Program*.

.....

**BRONZE SPONSOR (Contribution of \$500)**

This category includes the following benefits:

- *Conference Program*
- *Conference Management*
- One free ticket for the Conference Luncheon and Banquet (Current Value = \$75).
- Recognition of the Sponsor on the on-site Master Board of Sponsors.
- Listing in the Conference *Program*.

**CONTRIBUTING SPONSOR (less than \$500)**

- Listing in the Conference *Program*.

.....

**Display Booth (\$250)**

Priority for hosting opportunities will be given to sustaining sponsors. If there are multiple requests for a sponsorship item, priority will be given based on date of application and payment received. A sponsorship is secured only on receipt of payment. We reserve the right to amend rules and regulations governing sponsorship at any time. Exhibit space is available. Please refer to Exhibit Space form.